

With the Compliments

of the

National Broadcasting Commission



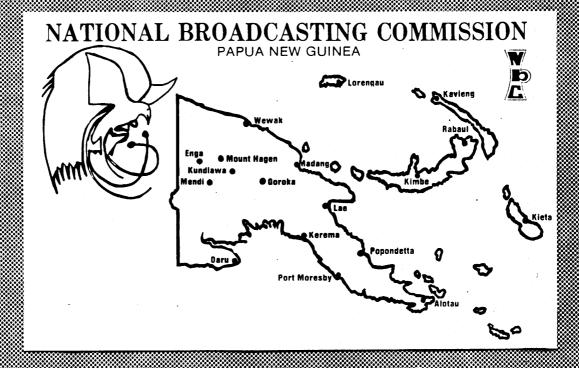
Jack Bata
STATION MANGER

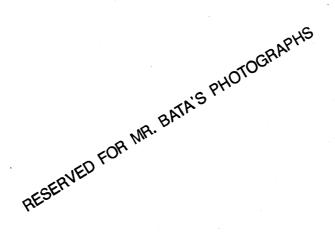
NATIONAL BROADCASTING COMMISSION P O Box 104, MENDI

Ph: 59 1137

a station profile.....

Radio Southern Highlands Mendi, SHP Papua New Guinea





Note to the Reader:

As we began work on the article "DXing New Guinea" for Proceedings 1988, we wrote to the National Broadcasting Commission and to several stations asking for information concerning broadcasting in Papua New Guinea and for profiles of stations and station personnel.

Two weeks before press time for the initial printing of Proceedings, we were overjoyed to receive this letter from Mr. Jack Bata, Station Manager for Radio Southern Highlands. The letter and other enclosures were so thoughtful and provided us such an insight into the "typical" provincial station in PNG that we decided to make it a separate Feature of Proceedings 1988.

Unfortunately, Mr. Bata sent no pictures, 'tho we had requested any that he might make available. Chuck Rippel telephoned Mr. Bata to thank him for his courtesy and to ask him to send pictures of himself and the station which we might publish. Mr. Bata said that he had none "suitable" to publish, but would take some and rush them to us. Since there was not time enough to receive the prictures before the first press run, fine tuning will make available free replacement pages of Mr. Bata's photographs as soom as they arrive.

We would like to very publicly express our gratitude to Mr. Jack Bata. He obviously cares a great deal about radio and about friendship around the world. We wish him well in his future endevors.

If you should have the occasion to send Mr. Bata a reception report, please be sure and mention this article. The DX Community has a friend at Radio Southern Highlands!

Dr. Harold Cones

R. Charles Rippel

John H. Bryant



Phone: 59-1137 59-1020 Cables: NATBROADCAST

Telex: NE 52003

P.O. Box 104. MENDI. S.H.P. Papua New Guinea.

Date:

20-6-88

MR. R. CHARLES RIPPEL,
1272 PARKSIDE PLACE,
VIRGINIA BEACH,
VIRGINIA 23454,
U.S.A.

Dear Sir

RE - FINE TUNING PUBLICATION.

In reference to your letter of 20-3-88 regarding the above subject.

As at the 20/6/88 broadcast officers are the biggest group of officers working with Radio Southern Highlands:-

- Male Broadcast Officers 8

8 2

- Female Broadcast Officers

2 (females)

Typists/Keyboard OperatorsBroddcast Technician

1

- Journalist

1

- Provincial Administrative Officer

Station Drivers

2

- Station Cleaners

2

ANTENNA

We have a triadic serial system (Australia Made)

TRANSMITTER

AWA - Type. (Australia Made)

FREQUENCY - 3275KHz (Night time Frequency)

BAND

90 metre Short Wave Band

POWER

2,000 WATTS.

Our Daily transmission hours as follows:-

- MORNING BREAKFAST SHOW.
 - 0600-0800 hrs (PNG LOCAL TIME)
 - 20.00-22.00 (UTC/GMT Your local time)
- EVENING & LATE/NIGHT BROADCAST.
 - 1700-2400 hrs (PNG Local time)
 - 08.00-15.00 (UTC/GMT Your local time)
- BROADCAST LANGUAGE.

We use at least five languages for broadcast.

- English
- Pidoin (National Language)
- KEWAPI (Local dislect)
- HULI (" ")
- IMBONGU (" " "

The Station (Radio Southern Highlands) was openned on the 29/9/73 by the Chief Minister, Honourable M.T. Somere MHA for East Sepik Province and the Minister for Information Mr. Paulus Arek MHA.

Radio Southern Highlands is just one of the nineteen (19) Provincial Radio Stations in the Kundu Service of the National Broadcasting Commission of Papau New Guines.

Radio Southern Highlands serves about 300,000 inhabitants of Southern Highlands Province.

VERNACULAR

Language Communication is one of the biggest problems in Papua New Guines, because the people of our country speak more than 700 different dialects. It means that of the nineteen (19) districts or provinces which make up the country, a little tribal clan of an area has its own language to communicate, members of anotherclan which is just ten to twenty miles away have their own language.

Its terribly hard for the people to travel that for to communicate with members of another clan.

Consequently, Pidgin, Englsih and Motu are being used by the people as the National Languages.

For that reason and most of the nineteen (19) Provincial Radio Stations in the country are using more than one language for broaddast.

Note that we do not make commercial broadcast to our audience.

Because the 19 Provincial Radio Stations are Governments' Stations that
all our programme outputs are aimed at the rural people.

We have a lot of load music programmes like:

- String Bends
- Chair/Hymns
- Traditional Sincsings

We also have extension programmes on our Radio Operational Schedules.

We have some very important extension programme like.

- Rural Programme
- Health Programme
- Education Programme (Schools Programme)
- Current Affairs Programme
- Sports
- Business Development Programme,
- Women's Programme
- Law & Order Programme
- Coffee Development Programme
- College of External Studies Programme
- High school Broadcast Programme

I hope I had given you just enough information on my Station for your article.

Yours Sincerely,

JACK BATA

Provincial Station Manager - RSH MENDI.